

# 20 YEARS IN DUBAI

Anniversary of WEICON Middle East L.L.C.

25th issue

## News

### Further highlights

Green Tube:  
sustainable packaging  
New warehouse in Münster  
Knowledge transfer at WEICON





Working in a medium-sized business –  
careers at WEICON



12



WEICON products support modern  
ambulance construction –  
built for saving lives

22



The world of adhesives made simple –  
YouTube series “WE create” and “WE explain”

29

Legal notice 25th issue, first half of 2025

**Publisher:**

WEICON GmbH & Co. KG  
Königsberger Str. 255  
DE-48157 Münster

Tel.: +49 (0) 251 / 93 22-0  
info@weicon.de  
www.weicon.de

**CEO:** Ralph Weidling

**Co-partner of the WEICON Group:** Ann-Katrin Weidling

**Editors:** Thorsten Krimphove (responsible acc. to the German press law), Patricia Folkerts, Laura Rosner, Marie Rehme

**Layout & Settings:** Verena Kortmann

**Pictures & Graphics:** WEICON GmbH & Co. KG, Adobe Stock, Pexels, Pixabay, Marc Niemeyer (p. 9)

**All rights reserved. Reprinting, transfer into electronic databases and reproduction only with explicit permission of the publisher. No liability is accepted for manuscripts and photos submitted unsolicited.**

# Contents

## 2 Editorial

### Cover story

- 4** 20 years in Dubai – celebrating our branch anniversary

### Partnerships and collaborations

- 8** Successful collaboration – content creator @werkzeug.liebe visits Münster
- 9** Our black and yellow bond – unforgettable highlights from our BVB partnership

### Awards, certificates and more

- 10** WEICON again receives award as Top Employer
- 11** WEICON once again a top partner of specialist retailers
- 11** Training successfully completed – a boost for the PR department

### Education and career

- 12** Working in a medium-sized business – careers at WEICON
- 14** Skills that stick – product training for our trainees
- 15** Knowledge transfer at WEICON – dealer days and training

### Products in use

- 22** WEICON products support modern ambulance construction – built for saving lives
- 30** Goodbye rust – removing rust and restoring an old barn window
- 32** Avoiding the cost of a new purchase – sealing the gap on a rotor shaft in a gravel washing plant
- 33** My favourite WEICON product
- 36** A must-have for repair and maintenance tasks – WEICON assembly pastes

## Events

- The 2025 trade fair season – WEICON live around the world **19**

### Other topics

- New warehouse in Münster – more space and new opportunities **20**
- 125 years at WEICON – five employee anniversaries **24**
- A successful start down under – the first few months of WEICON Australia Pty. Ltd. **26**
- The world of adhesives made simple – YouTube series “WE create” and “WE explain” **29**
- Shaping a greener future: innovative ideas at WEICON – students from FH Münster visit WEICON **35**
- Company magazine celebrates anniversary – 25th edition of WEICON News **38**
- What does... actually do? **39**
- Welcome to the team **40**

## New products

- Pool Repair-Kit – for quick repairs under water **3**
- Green Tube – sustainable packaging **16**
- Green Tube Assembly Adhesive – adhesive for indoor and outdoor use **17**
- Green Tube Flex 310 M F1X – powerful adhesion and universal applicability **18**
- Anti-Spatter Spray HP – protection against the adhesion and penetration of weld spatter **21**
- Balancing Putty – fast application without the need for tools **25**
- Natural Stone Adhesive – fast and powerful adhesion **25**
- Brake Cleaner AF – multi-purpose cleaner for the automotive sector **27**
- Cable Stripper No. S 4-28 Spiral – effortless work on challenging insulations **28**
- Rust Remover Gel and Rust Remover liquid – powerful solutions for rust removal **34**



## Dear readers,

We're excited to share the 25th edition of our WEICON News with you – our special anniversary issue!

At WEICON, we're always moving forward. From pioneering new products to advancing our international strategy, progress is part of who we are.

This year marks a major milestone for us: our very first international branch – WEICON Middle East in Dubai – is celebrating its 20th anniversary! Since 2005, our local team has been part of the impressive growth of the United Arab Emirates along the Persian Gulf, a fascinating region with tremendous economic potential. It all began 20 years ago, and with the opening of our eleventh overseas branch in Australia in 2025, WEICON is now represented on every continent. And if there's no local branch in your country? No problem – with partners in more than 120 countries, our products are available worldwide.

### New products

From the very first edition, a key element of our WEICON News has been the introduction of new products and innovations, both from our chemical range and our line of tools. We've expanded our rust removal solutions with a gel that even works on vertical surfaces, and a dip designed for even the most delicate items and shapes.

Of course, there's more to discover in our range of adhesives too – flexible adhesives and sealants in our new eco-friendly Green Tube and a natural stone adhesive that keeps everything firmly in place in your garden. We're always committed to creating strong bonds!

### Awards

We've won several awards again in 2025. Since 2019, we've been ranked among the Top Employers in the SME sector – now for the seventh consecutive year. We were also once again named a top partner by the PVH, the German association for production-related B2B trade, and we remain one of the most trusted names in the technical trade. This award holds a special meaning for us, as it is based on votes from industry experts – people we've worked closely with for decades to find the right solutions for customers.

What else is new? There's plenty – we can promise you that!

Curious to find out more? Then enjoy exploring all the highlights in our 25th edition!

Best regards,

Ralph Weidling

Ann-Katrin Weidling



## WEICON POOL REPAIR-KIT

**NEW**

# For quick repairs under water

For repairs and touch-up work on damp surfaces and under water, we have developed an epoxy resin system: the WEICON Pool Repair-Kit.

## Adhesive system / mineral-filled

The two-component adhesive system can be used on wet surfaces. It cures reliably even under water. The Pool Repair-Kit is especially well-suited for fast repair work under water. Its short pot life and rapid curing process make it perfect for repairs, for example on mosaic and ceramic tiles. The adhesive adheres excellently to a wide range of surfaces, such as concrete, stone, metal and plastic. It is pasty in consistency and offers high temperature resistance from -35 °C to +160 °C.

**REPAIRING  
MOSAIC TILES**

## Suitable for many areas

Designed for use in damp environments, the white adhesive system is suitable for use in pool construction, gardening and landscaping, sanitary installations, yacht and boat building, and in many other areas.



## Plastic Metal

The term Plastic Metal describes epoxy resin systems, which consist of two components, a resin and a hardener. Depending on the type, the resin component is mixed with steel, aluminium powder or mineral fillers, all of which improve the technical characteristics, such as the compressive strength and thermal conductivity.

Epoxy resin systems are suitable for a broad range of applications in different industrial areas. Plastic Metal can be used, for example, in industrial production for bonding, coating, as a casting compound, wear protection and for quick and long-lasting repairs to various materials.

After mixing both components, the Plastic Metal cures at room temperature to a solid, metal-like material, which can then be machined. It can be drilled, milled, sanded or filed, if required.





## CELEBRATING OUR BRANCH ANNIVERSARY

# 20 years in Dubai

We are a very international company with eleven branches across all continents and partners in over 120 countries worldwide. It all started back in 2005 with our first branch in Dubai, which celebrated its 20th anniversary this March – an impressive achievement!



WEICON Middle East LLC – the official name of the branch – has been managed from the very beginning by Thorsten Lutz, a native of Hamburg. Thorsten and his team are responsible for the sales of our products and for providing technical support to customers across the entire Gulf region.

The team at the branch now includes 25 employees. They serve customers in the United Arab Emirates, the Middle East, as well as in India and East Africa.

## Continuous growth

Thorsten looks back on his beginnings in the Gulf region: “Back in 2005, when we started, we had 15 business contacts in the United Arab Emirates, one in Qatar and one in Saudi Arabia. Even twenty

years later, we still work with these contacts. Here in Dubai, we focus on continuity and strong partnerships, just as we do in Münster.”

Our WEICON team now supports more than 1,000 customers throughout the region. The technical

expertise, flexibility, very short delivery times and reliability of our team are highly valued in the United Arab Emirates.

Our management team personally congratulated the branch on its anniversary and travelled to Dubai for the celebrations. “Our branch has developed extremely well since 2005. It’s simply fantastic to have such a great and strong team here in the Gulf region. This means that we are excellently positioned for the future. Dubai is and remains a booming



**THORSTEN LUTZ AND HIS TEAM ARE READY TO BE  
PART OF THIS EXCITING DEVELOPMENT AND ARE  
LOOKING FORWARD TO THE FUTURE!**





location with enormous economic potential. The neighbouring countries and East Africa are also very interesting in economic terms. The industry is growing at a rapid pace there, and it is essential for us to have a local branch in order to be part of this development," says Ralph Weidling.

## Dubai – the record-breaking emirate

In 2005, around 1.2 million people lived in the emirate. Twenty years later, this figure has more than tripled

to 3.7 million people. In Dubai, a new record is always being set: the tallest building in the world, the largest shopping mall, the biggest water fountains and the largest artificial islands on the planet – all of this and much more can be found in Dubai. The emirate also has ambitious goals for the future. Dubai aims to double its economic strength within the next ten years.

Thorsten Lutz and his team are ready to be part of this exciting development and are looking forward to the future!

### 10 YEARS AT WEICON MIDDLE EAST

## Anas Ambiliyeri celebrates anniversary

**At WEICON, we place great importance on long-term, cooperative partnerships with our employees – a value that holds true across the globe. In January, Anas Ambiliyeri celebrated his 10th anniversary at the WEICON Middle East branch in Dubai.**

Anas started in 2015 as a driver and worked in the branch's warehouse. Since 2021, he has been successfully working as a sales representative for the Emirates of Sharjah and Ajman, located to the north of Dubai.

"Selling our products and supporting our customers in the United Arab Emirates is a very demanding and time-consuming task. Anas is doing a fantastic job and is an important part of our sales team. I look forward to many more years of collaboration with him and the continuation of our strong and close partnership," says Thorsten Lutz, Managing Director of WEICON Middle East.

The WEICON Management team in Münster wholeheartedly agrees with the praise and appreciation from Dubai. Ralph Weidling says: "Anas is one of the colleagues in our branches who has been with the team for a long time. Such loyalty is not something we take for granted, especially on an international level, and Ann-Katrin and I truly appreciate it!"



From left to right:  
Faisal Chirakkal, Anas Ambiliyeri  
and Thorsten Lutz

HAPPY BIRTHDAY!

## 20 years of WEICON Middle East L.L.C.

**We had a reason to raise our glasses: our international branch WEICON Middle East L.L.C. celebrated its 20th anniversary in March. What obstacles had to be overcome at the start? How has the branch evolved over the past 20 years? Together with Thorsten Lutz, Managing Director of WEICON Middle East L.L.C., we looked back on the development of WEICON in Dubai.**

**Hello Thorsten. It's great that you took the time for this interview! Please tell us about your career at WEICON.**

I've now been with WEICON for 30 years. For the first ten years, I was a member of the sales force in Hamburg and Schleswig-Holstein. Then I moved to Dubai and was involved in building WEICON Middle East from the very beginning.

**What led to the creation of WEICON's first international branch?**

In the late 90s, Ralph Weidling frequently attended trade fairs in Dubai and saw how rapidly the city was developing. In 2004, he shared his idea with me of opening a branch in Dubai and offered me the opportunity to take on the responsibility of establishing it. In July 2004, I visited Dubai with Ralph Weidling for the first time, and I immediately knew that I would seize this opportunity. It took nine months to set up

the company, train my successor in Hamburg and complete all the other preparations. On March 1, 2005, the time had finally come: we were able to start!

**The branch in Dubai was WEICON's first international office. Why did you choose the emirate on the Persian Gulf? What makes Dubai such an important location for WEICON?**

Dubai is booming. In all the time that I've been here, Dubai has really been the talk of the town. The UAE is only a six-hour flight from Germany, and the time difference is just two hours in summer and three hours in winter. Basically, our branch is just around the corner.

**Twenty years is a long time: How has the branch developed over this time?**

You could say that we've grown from a one-man show to a team of 25 people. After three





months, we hired our first employee, who is still part of my team today. In the beginning, we had 15 contacts, including Saudi Arabia and Qatar, and now we have more than 1,000 paying customers. The branch has definitely developed very well.

**What have been the highlights for you personally and for the branch during this time? Did you face any challenges?**

I actually don't know where to begin and where to end. The first few years were a major change and rather challenging. I moved from a quiet small town in Schleswig-Holstein to a bustling metropolis with more than a million people with a completely different culture, religion and mentality. It took some time before I truly felt at home. And a lot changed for the branch as well. By now, we have our team in place, and everyone has their tasks: that wasn't the case at the beginning. The

**IN THE BEGINNING, WE HAD 15 CONTACTS, INCLUDING SAUDI ARABIA AND QATAR, AND NOW WE HAVE MORE THAN 1,000 PAYING CUSTOMERS. THE BRANCH HAS DEFINITELY DEVELOPED VERY WELL.**

**Thorsten Lutz**

weekend used to start on Thursday afternoon, with the working week beginning on Saturday. Whereas the UAE has now adapted to the European weekend, our neighbouring countries still have Fridays off. The first two or three years were a challenge, but also an exciting and thrilling time. It was a big step for me back then, but I don't regret it for a second!

**Is there any special story from the last 20 years that you'd like to share?**

Back then, we used to call the galvanising companies every Thursday and ask if they still needed any goods. One time, I had

just arrived home in the evening when a customer called and placed a last-minute order for Zinc Spray for Friday at 7:00 AM. I assured him that he would receive the delivery on time. The next morning, I drove to our warehouse myself, picked up the goods, quickly wrote an invoice and delivered the order to the customer. This service definitely made a big impression and word quickly spread. Our service is one of our key strengths in Dubai, and this also applies to WEICON worldwide.

**Is there anything you miss about Germany?**

Every time my family and I are in Germany in the summer, we notice how green it is there. Especially in the summer, Dubai is a challenge with temperatures reaching up to 45 °C, so we really look forward to being in Germany then.

**How did you celebrate the 20th anniversary of the branch?**

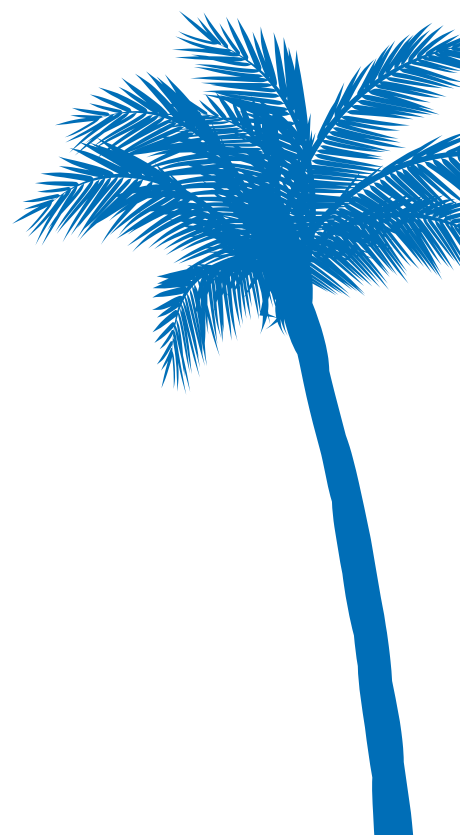
As every year, we hosted a 'Family Day', inviting our employees and their families to join us. For the

anniversary, this year we had various team-building activities, then a big dinner and party. I believe that everyone had a great time. And of course, we were delighted that the management team was present and celebrated with us.

**Let's take a look into the future. What are your future goals for the branch, and which upcoming milestones are you looking forward to?**

First and foremost, I hope that we all stay healthy. Personally, I would love to reach 40 years of service at WEICON and 30 years as the manager here at WEICON Middle East. I hope that things stay on a positive path and that everything continues to go well for my team, my family and me – as it has so far. That would make me happy.

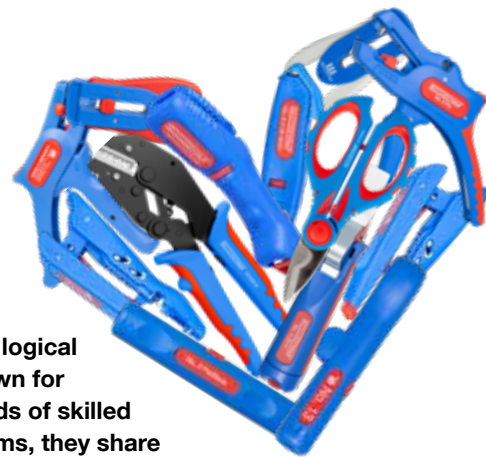
**Thank you very much for your time.**



CONTENT CREATOR “@WERKZEUG.LIEBE” VISITS MÜNSTER

# Successful collaboration

**WEICON has been working with various content creators for many years – a logical step in today’s digitally connected world. While influencers are typically known for their presence in fashion and beauty, our partners mainly come from the fields of skilled trades and electrical work. On Instagram, YouTube, TikTok and other platforms, they share their experiences with our products and offer useful tips and tricks. We’ve collaborated with some of these content creators on different projects for many years. One of them is Sascha Becker, known online as @werkzeug.liebe.**



On his profile, Sascha shares content in an authentic and engaging way, focusing on woodworking, metalworking and tools. Our chemical-technical products and wire stripping tools play a key role in his day-to-day work. To give Sascha a closer look at our company, products and processes, we invited him to visit us in Münster at the beginning of the year. The visit was organised by Marketing Manager Kim Kuhlmann, who welcomed Sascha to WEICON.

“Visits from our content creators are always something special,” says Kim. “They help strengthen our collaboration and give our partners the opportunity to receive detailed information about our products – which benefits both sides.”

The day began with a company presentation followed by a tour of our headquarters in Münster. There was also a comprehensive hands-on session: Sascha first received training on our chemical-technical products from Application Engineer Mike Breitenfeld. Afterwards, Product Design Engineer Paul Wolters shared his knowledge on the proper use of our WEICON TOOLS. Of course, no content creator visit would be complete without an Instagram story! To wrap

up the day, Sascha took part in a Q&A session with Paul and Daniel Filip, Head of WEICON TOOLS. Fans had the opportunity to submit their questions about our tools in advance, which Sascha and our WEICON TOOLS team then answered.

“I had a great time visiting WEICON,” says Sascha. “It was fantastic to meet the team and learn even more about the products. It really makes our collaboration even more enjoyable.” We’re looking forward to continuing this successful partnership!



**VISITS FROM OUR CONTENT CREATORS ARE  
ALWAYS SOMETHING SPECIAL.**

**Kim Kuhlmann**

Do you enjoy creating content and wish to work on exciting projects with us and our products? Then join us as a WEICON content creator! You’ll find all the details on our landing page.





UNFORGETTABLE HIGHLIGHTS FROM OUR BVB PARTNERSHIP

## Our black and yellow bond

At WEICON, we place great value on shared experiences through sport. In previous editions of our NEWS, we've already reported on our dedication to various sports and athletic events. From marathons to volleyball and football, we're proud to support local and regional clubs and teams in different ways. One very special partnership is our sponsorship of the German football club Borussia Dortmund (BVB).

Since 2007, we've enjoyed a close collaboration with BVB. This black-and-yellow Ruhr Valley club has been playing successfully in the German national league for many years, and we've had the pleasure of experiencing a number of unforgettable events. As a long-standing partner, we're fortunate to have access to six seats in the football stadium for home matches – in the Hansaplatz section of the north stand. These extremely popular tickets allow us to enjoy the unique atmosphere of Signal Iduna Park live. When 81,365 fans sing "You'll Never Walk Alone", it definitely gives you goosebumps! With our tickets, you can enjoy exciting football and also treat yourself to a delicious buffet in the VIP area before and after the game. There have been plenty of memorable highlights over the past 18 years – from league titles and thrilling "German Clásico" matches against Bayern Munich, to fierce derby matches and magical Champions League nights.

"There are so many great moments I can remember. One that stands out above all is the very first match we attended: Dortmund vs Bayern in the winter of 2006. Or the intense derbies between BVB and Schalke," says Martin Krawinkel, our Advertising Specialist who is responsible for our sponsorship with Borussia Dortmund.

Many employees at WEICON have a strong passion for the football club, especially our CEO Ralph Weidling: "I've been a BVB fan since I was a child and look forward to every match I get to experience live." So it's no surprise that before the final match of the national league our WEICON company building is decorated in black and yellow, or that the day before the Champions League final people come to work wearing their team shirts. We look forward to many more fantastic moments with BVB and are excited about the future of our partnership with Borussia Dortmund!







A REASON TO CELEBRATE

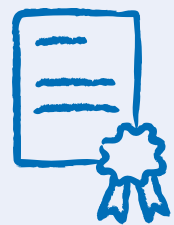
# WEICON again receives award as Top Employer

**For the seventh consecutive time, we were honoured with the coveted title of Top Employer in the German mid-sized business sector in 2025. The award is presented annually by the business magazine Focus Business – and we have been among the winners since 2019. What's special this year: we achieved first place in the industrial sector.**

## First place in the industrial sector

The award evaluates companies primarily based on factors such as work-life balance, corporate culture, opportunities for professional development and special benefits. Out of a total of 4,000 companies that were assessed this year, we were ranked 343rd. In the industrial sector, 130 companies were included in the evaluation – we took the lead and secured first place.

“We’re always delighted to receive the Top Employer award. That we now also hold the first place among industrial companies is an additional sign of appreciation for us. The award as a top employer holds special significance for us at WEICON. We want our employees to feel comfortable and valued at work, which is why we place great importance on creating a positive working environment – receiving an award specifically for that is truly wonderful. However, we do sometimes receive negative feedback online. We take constructive criticism very seriously and see it as an opportunity to continue improving. After all, not everything is always sunshine and roses. That said, we’d prefer if concerns weren’t raised anonymously through a website, but instead addressed in a personal conversation – that way, everyone involved benefits,” explains Ann-Katrin Weidling.



How does  
a company  
become a Top  
Employer?

The ranking is based on a comprehensive analysis in which all companies with 11 to 500 employees are identified and then evaluated in a detailed online survey. Both employee opinions and external assessments, such as the analysis of social media profiles, are taken into account in the evaluation. The most important evaluation criteria include the work environment, career opportunities and the corporate image. Focus Business publishes the results of the Top Employer ranking on its website.



## THE TOP CHOICE OF RETAILERS

# WEICON once again a top partner of specialist retailers

**As in previous years, WEICON received an award from the PVH for excellence in chemical products. We achieved 2nd place for the year 2024. The award was presented for the 25th time. Representing WEICON, our Sales Director DACH, Patrick Neuhaus, and Daniel Filip, Head of WEICON TOOLS, accepted the award in Cologne.**

The PVH is the federal association for production-related business to business trade. Many technical retailers who work closely with WEICON are members of the PVH. The prize is awarded in collaboration with the tools group (AKW) of the central association of the hardware trade (ZHH). The AKW has approx. 180 members who were invited to vote for their best industry partners from the past twelve months.

In almost all categories – such as delivery reliability, product innovation and loyalty to specialist retailers – WEICON achieved excellent results.

“We are very happy to receive the award. Securing second place this year motivates us to push even harder to claim the top spot next year,” Patrick Neuhaus concludes, summarising this year’s performance.

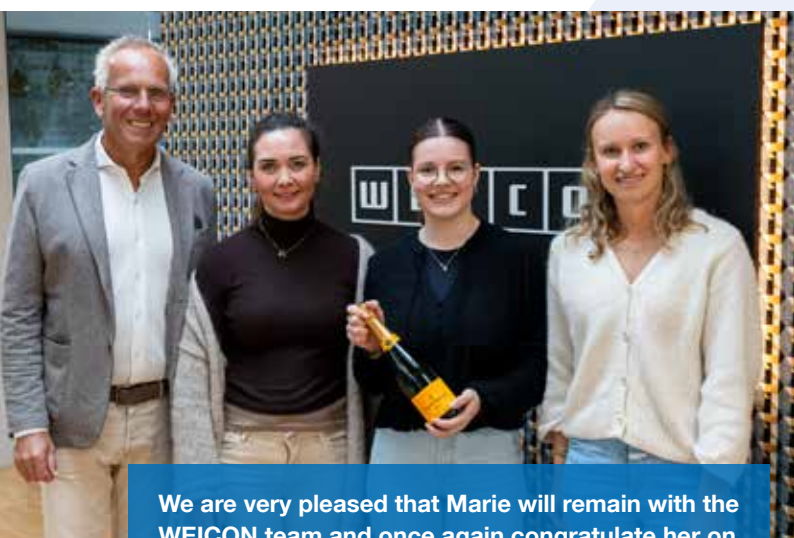


## A BOOST FOR THE PR DEPARTMENT

## Training successfully completed

**Marie Rehme successfully completed her training as an E-Commerce Specialist in January. After a shortened training period, she received her qualification after just two and a half years. The 22-year-old will continue her career at WEICON in the future. Since February, she has been working as a PR Manager in the PR department.**

Last spring, she joined the PR team for several months, becoming the first WEICON trainee to actively pursue an opportunity in this field. Public relations work is not part of the official training programme, so Marie is the first apprentice to begin working in public relations after completing her training.



**We are very pleased that Marie will remain with the WEICON team and once again congratulate her on successfully completing her training!**



An article from the WEICON blog

CAREERS AT WEICON

# WORKING IN A MEDIUM-SIZED BUSINESS

A job in a medium-sized business sounds dull? Not at WEICON! We will show you how exciting, varied and modern a job in a medium-sized company can be – and what makes WEICON stand out.

## ON THE PATH TO GROWTH

WEICON is growing and expanding – our company now includes eleven branch offices across all continents. Worldwide, we have a team of more than 400 employees. At our headquarters in Münster, around 260 employees from 25 different nations work together. Additionally, 20 motivated young talents are currently undergoing training at WEICON.

## WHAT MAKES WORKING IN A MEDIUM-SIZED BUSINESS SPECIAL?

As a family-owned business in its fourth generation, we place great trust in our employees. Our team is made up of people with a wide range of skills and personalities. WEICON offers employees many different roles where they can work independently, contribute ideas and realise their potential – because the personal and professional development of our staff is just as important to us as our company's growth.





## WHAT DOES WEICON OFFER ITS EMPLOYEES?

Mutual respect and a relaxed atmosphere define the working environment at WEICON, and this applies to everyone: from the trainees to the management team. But it's not just flat hierarchies that you'll encounter here – we also offer a variety of benefits. We want our employees to feel comfortable at work: time spent at work is time spent living! At WEICON, everyone can expect a well-rounded package that includes flexible working hours and remote work options, health promotion initiatives, additional benefits and a friendly work environment.

## MADE TO FEEL WELCOME FROM THE VERY BEGINNING

At WEICON, everyone is warmly welcomed from day one! Every new employee – regardless of position – participates in a four-week training period. During this time, they not only get to know their own tasks but also gain exciting insights into various areas of the company. This way, all new employees can settle into their roles and connect with their colleagues, quickly becoming part of the team.

### A behind-the-scenes look – our recruiting spot



To give you a real insight into our company, a couple of colleagues filmed a short recruiting spot last year. The spot offers a glimpse into the world of WEICON and shows what working in a medium-sized business really means – from teamwork to our diverse benefits. See for yourself – and get to know us better!

”

What I really appreciate at WEICON are the flexible working hours – they help me maintain a healthy work-life balance. WEICON gives me the space to grow both professionally and personally. What makes it truly special for me is the fantastic team spirit and the strong sense of support.

**Verena Klaus, 31,  
Head of Inside Sales,  
at WEICON since June 2017**



”

In my first few weeks at WEICON, I was most impressed by the open-mindedness of my colleagues and the great collaboration within the team. During the initial training which took place in various departments, I was warmly welcomed everywhere, and everyone was always happy to help with any questions.

**Marie Gedicke, 25,  
People & Culture Specialist –  
Head of Training,  
at WEICON since February 2025**



”

WEICON is always moving forward – in the best possible way. What I value most is the positive working atmosphere in our department and the strong team spirit. With my years of experience, I can occasionally offer support and advice to younger colleagues. Flat hierarchies are a real part of our culture – and that shows in our everyday work.

**Martin Krawinkel, 53,  
Advertising Specialist,  
at WEICON since May 1995**



## PRODUCT TRAINING FOR OUR TRAINEES

# Skills that stick

**After a break, it's finally back: the Azubi Academy at WEICON! In regular training sessions, our trainees learn everything about WEICON products and their wide range of applications – from corrosion protection to epoxy adhesives and cyanoacrylate adhesives.**

What makes the Azubi Academy so special? The entire organisation is managed by the trainees themselves. They are supported by Mike Breitenfeld, Application Engineer, and colleagues from the Product Management team, who take part in the Academy as speakers and provide fascinating insights into the world of adhesives.

First, there is a theoretical session – then it's straight on to practical work. In the workshop or training room, the trainees get hands-on experience and the chance to try out the products themselves.

“At the Azubi Academy, we're constantly learning something new. It helps us expand our product knowledge and apply it straight away – not just during working hours, but also in our private lives. For example, I now know how to change a tyre or properly care for my car,” says our trainee Win Wai Wong. The Academy follows an approach that's not only about gaining technical knowledge, but also about strengthening team spirit and a sense of personal responsibility. This is entirely in line with our overall training philosophy at WEICON!







#### DEALER DAYS AND TRAINING

## Knowledge transfer at WEICON

At WEICON, we have many colleagues who, thanks to years of experience or various training programmes, are true experts in a wide range of fields – and we're happy to share this knowledge. Our employees are always available to offer their expertise, e.g. during the dealer days at our headquarters, customer visits or training courses.

### Dealer days at WEICON

We have been organising dealer days in Münster for several years now. Our sales force invites employees from the technical trade to join us. Each year, we have the pleasure of welcoming interested dealers from all over Germany.

The training days start with a theoretical part in the morning. Holger Lütfring, our Technical Project Manager, shares his extensive expertise in adhesive technology – a topic that consistently draws strong interest in the technical trade. In the afternoon, it's time for the hands-on part: the aim is to train our partners from the technical trade so that they can answer their customers' questions with confidence and expertise.

### Product training courses with our dealers

In addition to training sessions and dealer days at our headquarters in Münster, we are also always happy to visit our business partners and train their employees. From a brief company introduction and the basics of adhesive technology to WEICON-specific product knowledge and various applications – the training topics are varied and aim to help our business partners handle customer inquiries with even greater expertise.



### Speakers at the VTH

WEICON has been a quality partner of the VTH, the professional association for industrial distributors, since 2019. Thanks to our strong collaboration, we frequently receive invitations for our adhesive technology experts to share their knowledge. Recently, Holger Lütfring and Mike Breitenfeld, our Application Engineer, were once again guests at the VTH. Since 2022, the association has been offering a two-week training course to become a VTH adhesive technology specialist. The colleagues had the opportunity to train the eleven participants of this year's course in various areas, both theoretically and practically. The focus was on the different types of adhesives and their applications. This exchange of knowledge was not only insightful but took place in a friendly, relaxed atmosphere.

## WEICON GREEN TUBE

# Sustainable packaging

At WEICON, we've been actively addressing the topic of sustainability for many years. One key aspect of this commitment is the responsible use of our planet's finite resources. The rise in global warming has had dramatic consequences for both people and nature. We all share the responsibility of reducing harmful carbon dioxide (CO<sub>2</sub>) emissions as much as possible. As a company and part of society, we aim to reduce global warming in the long term. That's why environmental protection is a core principle of our company values.

## Less plastic and fewer emissions

As a reflection of this commitment, we set out to create more sustainable packaging for our products. Initial ideas quickly progressed into detailed plans, development efforts and successful testing.

### The result: the WEICON Green Tube

This is a sustainable alternative to conventional plastic cartridges, used for flexible adhesives and sealants such as MS polymers, silicones and polyurethanes.

The tip and lid of the new Green Tube are made from 100 % recycled plastic, while the cartridge body is made entirely from cardboard. The adhesives and sealants are contained within a tube-shaped bag, which is protected from damage and sunlight by the cardboard casing.

By using this combination of materials, 80 % less plastic is required – and a large proportion of the new packaging can be recycled. The share of non-recyclable components has been reduced to an absolute minimum. In addition, our cardboard cartridge generates 53 % fewer CO<sub>2</sub> emissions during the manufacturing process than a conventional PE cartridge.

## A sustainable alternative to plastic cartridges

The Green Tube is a real alternative to conventional plastic cartridges, which cannot be recycled because of leftover product inside. These plastic cartridges are typically incinerated after use, releasing large amounts of climate-damaging CO<sub>2</sub>.



### Our tip

To prevent opened cartridges from hardening, seal the foil bag airtight after use. To reuse the lid, unscrew the used tip and dispose of it with household waste. Allow any material residue in the lid to harden fully – it can then be easily removed mechanically. Replacement cartridge tips are available from retailers.



## Many advantages

The new WEICON Green Tube can be used with any standard cartridge gun and offers many advantages. Thanks to the tube-shaped bag, the shelf life of products is extended by more than six months compared to PE cartridges – without any compromise on quality or ease of use.

## Easy application

Remove the lid and cartridge tip. Then carefully cut open the foil bag directly below the clip. Put the lid back on and screw on the tip. Cut the tip of the cartridge to the desired bead width. The cartridge is now ready for use with any standard cartridge gun.

## Simple disposal

The clean cardboard casing can be disposed of in the paper recycling bin. Once any hardened product residue has been removed, the lid and tip can be recycled with other plastics. If they still contain residue, they should be disposed of with household waste – as should the foil bag containing leftover material.

WEICON GREEN TUBE ASSEMBLY ADHESIVE

**NEW**

# Adhesive for indoor and outdoor use

**We have developed an adhesive that is suitable for a wide range of indoor and outdoor applications: WEICON Green Tube Assembly Adhesive.**

The assembly adhesive is a powerful dispersion acrylic adhesive for assembly, repair and touch-up work. It has a high initial adhesion and final strength and cures rapidly. After drying, the assembly adhesive can be sanded and plastered over and can be painted over with commercially available paints and varnishes. The adhesive is temperature-resistant in a range from -20 °C to +80 °C and is suitable for both indoor and outdoor applications. The white flexible adhesive is low in emissions and free from solvents.

## Suitable for many applications

The assembly adhesive is universally applicable and can be used for a wide variety of applications. It is excellently suited for bonding numerous materials over large surface areas. The following materials can be permanently bonded using the assembly adhesive: wood-based materials (such as skirting boards, decorative mouldings, panels or chipboard), PVC, polystyrene foam boards, rigid PU foam (e.g. insulation boards and cable ducts), mineral materials (e.g. tiles) and metals. The adhesive is suitable for use on absorbent substrates such as plaster, concrete, fibre cement, plasterboard and untreated wood.

Also available  
as a set!

Flex 310 M® Classic

Flex 310 M® Crystal

Flex 310 M® F1X

HT 300

Black-Seal

Assembly Adhesive



► strong adhesion

► universally applicable

► for indoor & outdoor use

► solvent-free

Erhöhte Lagerstabilität

**+24** Monate  
months

Longer shelf life



WEICON GREEN TUBE FLEX 310 M F1X

## Powerful adhesion and universal applicability

**NEW**

We have developed a special adhesive and sealant that is suitable for a wide range of applications: **WEICON Green Tube Flex 310 M F1X**.

### Suitable for many materials

WEICON Flex 310 M F1X is an elastic adhesive and sealant based on MS polymer. The grey adhesive is very strong and universally suitable for permanently fixing almost all materials to a variety of surfaces. Thanks to the very high initial adhesion, bonding is possible on vertical surfaces and even overhead, both indoors and outdoors. For example, Flex 310 M F1X can be used to bond metals, many plastics, ceramics, wood, glass and stone to each other.

The permanently elastic adhesive can be painted over "wet on wet", is sandable, weather-resistant, moisture-resistant, ageing-resistant, mould-resistant and UV-resistant. It is briefly (up to 30 minutes) resistant to temperatures up to +180 °C and can be powder-coated after a curing time of four days. The adhesive and sealant is free of silicone, isocyanates, halogens and solvents and is non-corrosive.

Flex 310 M F1X can be used to fix skirting boards, battens, strips, frames, panels, boards, tiles, stones or EPDM sheets.

### For many industrial sectors

It can be used in dry construction and interior finishing, metal construction, tank and apparatus manufacturing, container construction, ventilation and air conditioning technology, in trade fair and shop construction, yacht and boat building – in fact, anywhere silicone or silicone-based products are not suitable.



- ▶ strong adhesion
- ▶ universally applicable
- ▶ resistant to high temperatures\*

Erhöhte Lagerstabilität

**+18** Monate  
months  
Longer shelf life

Hochtemperaturbeständig\*

**+180 °C**  
high-temperature-resistant





#### THE 2025 TRADE FAIR SEASON

## WEICON live around the world

**In 2025, we're once again attending trade fairs across the globe – with the aim of establishing new contacts and allowing people to experience our product range up close. Whether in Australia, China, India, Kazakhstan, Italy or many other countries, our team is active internationally, presenting exciting live demonstrations and tailored solutions for a wide range of industries.**

We'll also be present at numerous trade fairs across Germany in cities such as Münster, Munich, Nuremberg and Essen. At each event, we have the opportunity to showcase our products to interested visitors and to exchange ideas with experts from different fields – for example, mining, electrical engineering, the maritime industry and hardware sector.

Our products are used in many different industries around the world – that's why face-to-face conversations at trade fairs remain essential for us. Of course, today's digital channels offer various ways to get in touch with our customers and prospective clients, but nothing quite matches the value of meeting in person. Behind every trade fair participation is a strong team working with dedication, expertise and passion to ensure everything runs smoothly – from the initial design of the exhibition stand right through to the conversations on the day itself.



**We're already looking forward to many more inspiring conversations during the 2025 trade fair season!**

A quick reminder: since 2024, WEICON has been offering a new service to support our trade fair appearances. A dedicated landing page brings together all the key information in one place – from contact details and product information to downloadable materials and a quick contact form. Everything is easily accessible with just a few clicks. You can even order or download trade fair tickets directly from the page.

## MORE SPACE AND NEW OPPORTUNITIES

# New warehouse in Münster



**Construction of our new warehouse in Münster began in April 2024, with groundwork starting immediately. Roughly a year later, the time had come: the warehouse was officially completed at the end of May.**

Covering approx. 1,200 square metres (30 metres wide, 40 metres long), the new facility offers a modern storage area tailored perfectly to our needs. There's now plenty of space: across several levels, around 1,000 pallet spaces have been created. These are used exclusively for storing packaging materials and cardboard boxes needed for shipping our products. A useful feature is the large roofed area at the front of the building, which provides shelter from wind and rain and allows lorries to be unloaded in dry conditions.

A real highlight of the new warehouse is the integrated workshop. It was specifically designed for testing applications or hosting training sessions for customers, partners or our own team. The workshop is divided into two sections: the "dirty" area is used for sawing and other hands-on tasks that generate dust and debris. The "clean" area is neat and well-equipped – it includes a spray booth, facilities for adhesive applications, and this is where training sessions take place. The workshop is air-conditioned and boasts a powerful ventilation and extraction system.



We've also planned ahead: the roof has been designed to accommodate a photovoltaic system, which is currently in the planning stage.

Once installed, it will allow us to generate more electricity ourselves in a sustainable and eco-friendly way, covering part of our overall consumption. Our commitment to sustainability continues outdoors: the new warehouse includes an outdoor space with a large green lawn, which is irrigated using collected rainwater.

With our new warehouse in Münster, we haven't just created more space – we've also invested in modern technology, smart solutions, sustainable processes and the future of our headquarters.





**NEW****WEICON ANTI-SPATTER SPRAY HP**

# Protection against the adhesion and penetration of weld spatter

**We have developed a spray for cleaning and protecting welding tips, welding nozzles and gas nozzles – WEICON Anti-Spatter Spray HP. It is a valuable addition to our range of products for the welding sector.**

The release and lubricating agent protects workpieces and surfaces to be welded from the adhesion and penetration of weld spatter on gas nozzles and workpiece surfaces, without affecting the weld seam.

The Anti-Spatter Spray is silicone-free and provides long-lasting protection for treated surfaces, as well as complete protection during the welding process. Using the spray minimises downtimes and interruptions in the production process for cleaning the welding equipment.

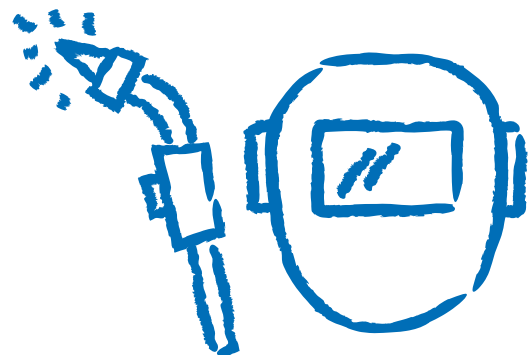


▶ long-lasting effect

▶ transparent

▶ silicone-free

Thanks to the use of the transparent spray, there is no need to clean the workpieces afterwards with a spatula, brush or chisel. Post-treatment of the workpieces, such as burnishing, galvanising, anodising or painting, can be carried out without the need for special cleaning.



## BUILT FOR SAVING LIVES

# WEICON products support modern ambulance construction

Ambulances are on the road around the clock – responding to accidents, medical emergencies and disasters. They represent speed, reliability and cutting-edge technology. But before they can be used to save lives, they must be constructed with the same level of precision and care required in their day-to-day operation. Every detail matters in ambulance manufacturing – from the selection of materials to the secure bonding of every component. And that's exactly where WEICON products come in.



## Reliable bonding of a wide range of materials

The production of emergency vehicles involves bonding a variety of materials, including aluminium, stainless steel, painted steel and ABS plastic. These materials must be joined reliably and permanently.

One example is the bonding of a control panel: the surface was first thoroughly cleaned using WEICON Surface Cleaner and then bonded using WEICON Easy-Mix RK-7100 black – an adhesive known for its high strength.

### Key advantages at a glance

The WEICON products used offer a wide range of advantages in the production of emergency vehicles. They allow for the fast, secure and permanent bonding of many different materials. They also provide flexibility in vehicle design and manufacturing, as they can be easily adapted to different components and styles. Another key benefit: the adhesives help dampen vibrations and reduce noise – essential factors for safety and comfort in everyday use.

## Bonding and sealing with WEICON Flex 310 M®

To attach additional components, WEICON Flex 310 M® Classic was used. This elastic adhesive and sealant based on MS polymer is suitable for bonding many materials, including metal, various plastics, ceramics, wood, glass and stone. Flex 310 M® Classic is available in several colours, making it easy to match the adhesive to the vehicle's design – a practical advantage when producing different types of emergency vehicles.

For sealing joints, WEICON Flex 310 M® Stainless Steel was used – a sealant that not only performs reliably but also complements the vehicle's overall design. To achieve excellent adhesion, the surfaces were first treated with WEICON Activating Cleaner. The spray ensures perfect surface preparation. It is a two-in-one product that combines a universal cleaner with an effective bonding agent.







## FIVE EMPLOYEE ANNIVERSARIES

## 125 years at WEICON

Over the past few months, we've celebrated the anniversaries of five employees at WEICON! All five colleagues have been with us for 25 years – that's an impressive total of 125 years at WEICON!



It all began in January with our colleague Jeyathevan Jeyaranjan. He joined us 25 years ago as a production employee and is now responsible for processes and procedures in the packaging department as a team leader.

January 2000



As part of our management team, Susanne always lends an ear to any concerns and questions. Her warmth and dedication make her an indispensable pillar of our leadership team.



Sebastian Kipp supports our customers across East Westphalia and parts of Lower Saxony – from Minden and Bielefeld to Osnabrück. He is one of the most experienced members of our sales team. His reliability and extensive expertise are highly valued by his customers.

March 2000



Vipulanathan was responsible for processes in the packaging of our WEICON TOOLS as a team leader. He was the heart and soul of our tools department – incredibly reliable, helpful and always ready to lend a hand. Shortly after his anniversary, he entered his well-earned retirement.

June 2000



In June 2000, Mike Breitenfeld joined us. Mike works in our application engineering department and regularly travels to customer training sessions or gives presentations at events. He has provided the perfect solution to many tricky technical challenges and continually supports our team and customers with practical advice and assistance.

Jeyaranjan, Susanne, Sebastian and Mike – we're truly grateful to have you as part of our team, and we look forward to continuing our journey together! Congratulations on reaching your 25-year milestone!

Dear Vipul, we wish you a fantastic retirement and thank you for your outstanding support!



**NEW****WEICON BALANCING PUTTY**

Fast application  
without the need  
for tools

**We have developed a kneadable balancing compound that can be applied quickly and without tools – WEICON Balancing Putty.**

The balancing putty is a cold-curing 2-component epoxy resin system. The kneadable resin is specifically used for balancing armatures for electric motors and is heat-resistant up to +300 °C for short periods. Compared to machining processes such as drilling or milling, this type of balancing offers several advantages.

## Advantages over machining processes

No additional tools are required for processing our balancing putty. And no work is required on the armature core. This results in a quality improvement in terms of motor noise and efficiency. The use of putty saves time, as e.g. deburring the balanced areas is not necessary. Armatures, which were single-plane balanced by machining, can be two-plane balanced with the balancing putty without requiring additional time. No metal chips are created, which can get caught in the winding and cause damage. The potential risk of accidents during drilling and/or milling is eliminated. The balancing putty, for example, does not get thrown off during the test run at 3000 RPM with an armature diameter of 40 mm, even when in its uncured state.

## Easy processing

Mix both components until the compound has taken on a uniform green colour. If there are still blue or yellow inclusions, the compound has not been sufficiently mixed and requires further mixing.

**WEICON NATURAL STONE ADHESIVE**

## Fast and powerful adhesion

**We have developed a new adhesive specifically for the installation of natural stone, both indoors and outdoors – WEICON Natural Stone Adhesive.**

WEICON Natural Stone Adhesive is a strong adhesive for fixing natural stone, stone and ceramics. Thanks to the excellent initial adhesion and rapid build-up of adhesive strength, bonding is even possible on vertical surfaces such as walls or masonry. The stone adhesive is suitable for many indoor and outdoor applications. It is frost-proof, has a high temperature resistance of -40 °C to +90 °C as well as high weather and UV resistance. WEICON Natural Stone Adhesive hardens quickly and has a very high final strength. After curing, the adhesive can be sanded and remains elastic to compensate for movements. The stone adhesive is silicone-free, isocyanate-free, halogen-free and solvent-free.

It can be used in a wide variety of applications, e.g. for bonding window sills, tiles, skirting boards, decorative mouldings or stair treads.

WEICON Natural Stone Adhesive adheres very well to a wide variety of materials, such as wood, wood-based materials, plastics, metals, glass and mineral substrates. It is available in grey and white.



THE FIRST FEW MONTHS OF WEICON AUSTRALIA PTY. LTD.

## A successful start down under

In the previous issue of **WEICON NEWS**, we introduced our newest international branch in Australia. A few months have now passed, and it's safe to say the launch has been a real success. We're taking a look back at the early days of our new site and have caught up with the branch's Managing Director, Joelle del Rio, to hear how things have been going.

The warehouse and head office of WEICON's eleventh branch are located in Yatala, a rapidly growing industrial area in one of the country's key economic regions, situated between Brisbane and the Gold Coast on Australia's east coast. Joelle del Rio is very optimistic: "It's a fantastic location with huge potential for WEICON Australia to grow."

With each shipment, their workflow is becoming more efficient, and the team has now settled into a good rhythm.

"We're very pleased with our start in Australia, and we're excited to see how things develop in the coming months," Joelle says happily.

### Arrival of the first products

Stocking the new warehouse was naturally one of the top priorities. In early March, Klaus Kleymann, our Head of Warehouse, travelled to Australia to help with the arrival of the first container and assist in organising the warehouse setup. As is often the case with new beginnings, the team had to deal with several challenges – including Cyclone Alfred, which temporarily disrupted activity in the region. Nevertheless, the initial setup was completed successfully.

Anka and Sascha from our Management team also travelled to Australia to lend their support. There was plenty to do beyond unloading goods: from setting up the ERP system, unpacking equipment, rearranging furniture, to purchasing a fridge. Everyone rolled up their sleeves and got involved.

”  
IT'S A FANTASTIC LOCATION WITH HUGE POTENTIAL  
FOR WEICON AUSTRALIA TO GROW.

Joelle del Rio

The future looks bright for WEICON Australia, and we're eager to see how this new chapter unfolds.

### A major milestone: first order shipped

On 6th March, the time had come: WEICON Australia's very first order was picked, packed and dispatched to a trusted business partner we've worked with for many years – all on the same day. Since then, the Australian web shop has also gone live, and Joelle and her team have been dispatching more and more orders – from small parcels to large pallets.







▶ universally applicable

▶ acetone-free

#### WEICON BRAKE CLEANER AF

## Multi-purpose cleaner for the automotive sector



**We have developed an acetone-free cleaner especially for the automotive sector – WEICON Brake Cleaner AF**

Brake Cleaner AF quickly and effortlessly degreases and cleans metals, glass, rubber materials, powder-coated surfaces and many plastics. It reliably removes oil- and grease-based dirt and residues. The liquid agent cleans, degreases and evaporates completely without residue.

The cleaning agent was specially developed for cleaning and degreasing brakes and clutches. It can be used on drum and disc brakes, brake linings, brake pads, cylinders, springs and bushes. The cleaner is suitable for clutch linings and components, as well as for engine parts such as carburetors, fuel and oil pumps and gearboxes. Plastic profiles, seals or painted surfaces can also be cleaned with the product. Thermoplastics such as PVC, Plexiglas, polystyrene etc. and simple paint coatings may be affected by the cleaner. WEICON Brake Cleaner AF can be used in many areas of industry and trade.

### Easy to use

Immerse the part to be cleaned or brush or spray on sufficient Brake Cleaner AF. Wipe off wet residues with a clean, lint-free cloth or fleece. For stubborn dirt, the cleaning process may need to be repeated. Allow the cleaner to evaporate until the surfaces are completely dry.

**NEW****WEICON TOOLS CABLE STRIPPER NO. S 4-28 SPIRAL**

# Effortless work on challenging insulations

**Cable strippers are used for the precise, fast and safe removal of insulation from round cables. The product family of our WEICON TOOLS cable strippers includes various types, each with different additional features to meet individual application requirements.**

For cables that cannot simply be stripped using round and longitudinal cuts, we have developed a tool that can also be used to make a spiral cut and easily remove complex insulation – the Cable Stripper No. S 4-28 Spiral.

The blade features a support bracket made of glass fibre-reinforced polyamide and is suitable for all standard round cables with a diameter of 4–28 mm. The rotatable inner blade can be used for round, longitudinal and spiral cuts on both soft and hard cable insulation. The cutting depth can be precisely adjusted in 0.1 mm increments from 0–3 millimetres using a lockable adjusting screw.



## Spiral cut

To perform a spiral cut, an adjusting wheel is used to switch from a round to a spiral cut. Then, by flipping the spiral switch, the internal blade is locked in place, and the cable stripper is ready to make the spiral cut. To return to circular cutting, the lock must be released using the spiral switch.

The blade then moves freely again, allowing you to perform the round cut as usual. After the spiral cut, the insulation should be cut briefly at the end to make it easier to peel off.

## Safety

The tool is equipped with a small retractable hook blade that is operated via a slider. The self-retracting safety blade automatically retracts in the event of misuse to prevent cutting injuries. This makes the use of the blade much safer compared to fixed blades, such as those in cutter knives.

## Made in Germany

The tool is developed and manufactured entirely in Germany. The production is based in Ascheberg, Westphalia, and the steel for the blades comes from Solingen. The cable stripper is tested to comply with all workplace safety standards. It is 145 mm long, weighs 80 grammes and is delivered in recyclable cardboard packaging.





# WE CREATE WE explain



YOUTUBE SERIES "WE CREATE" AND "WE EXPLAIN"

## The world of adhesives made simple

Adhesives and chemical processes can be complex and often require explanation. Choosing the right adhesive for a specific application depends on different factors. What distinguishes one product from another? We've been answering this question – and many others – since 2020 in our video series "WE explain" on the WEICON YouTube channel. Matthias Lükemann, Product Manager, and Patrick Jennings, Executive Management, are the faces of this series and take on the role of our YouTube hosts. In both German and English, they explain the complex world of adhesives. They also investigate common myths – such as the idea of a universal adhesive – and explain how surface characteristics can affect bonding performance. We place great importance

on making the videos easy to understand, especially for those who aren't DIY experts. The "WE explain" series is designed to make the world of adhesives more accessible, even to people without a background in chemistry.

### "WE create" – for creative minds

"How do I glue the sole of my shoe?" or "What's the best way to clean my PlayStation?" or "How do I mount AirLine rails to secure loads in my camper van?" These are just a few of the questions our application engineers are asked almost every day. One advantage of working at an adhesive manufacturer is being surrounded by experts who have the answers

to all sorts of repair and DIY questions. This is exactly what inspired us to launch our "WE create" YouTube series four years ago. It regularly presents short videos on creative DIY projects and simple repairs: there's something interesting for everyone. What makes it special? Our WEICON colleagues are the stars, sharing their ideas and applications. Of course, they are always supported by our application engineers who are happy to provide advice, help choose the right products and offer professional guidance depending on the complexity of the project.

Some of the projects featured in "WE create" videos are also published in detail on our WEICON blog, with step-by-step instructions.



You'll find our "WE explain" and "WE create" videos – and much more – on our "We do it" YouTube channel.

### HOW TO:

#### Restore an old window for a chicken coop

One of our latest "WE create" ideas this year? Restoring an old, rusty barn window for a chicken coop.





## BREATHING NEW LIFE INTO OLD THINGS

# Goodbye rust: removing rust and restoring an old barn window

Old barn windows have a unique charm – they add rustic character to any building and are perfect for creative DIY projects. But what if time has taken its toll and rust has crept across the metal parts? Restoring a rusty barn window might sound tricky, but it's easier than you think! With the right equipment and a bit of patience, you can easily refresh its look. For example, our restored window now enjoys a second life in the chicken coop. It not only provides fresh air and lets in plenty of daylight but looks fantastic!



## Step 1: cleaning the barn window and removing rust

Before removing the rust, the barn window needs a thorough clean. A wire brush works wonders and removes coarse dirt quickly. Don't forget your safety goggles and gloves! Brushing can send a lot of dust and rust particles into the air. With firm, circular motions, the rust starts to come off almost by itself. For hard-to-reach corners, a screwdriver works brilliantly. It's important to take your time here and clean everything thoroughly to prepare the surface properly for the next steps.



Once the window is clean, it's time to use the WEICON Rust Remover Gel. Apply the gel evenly across the surface using a wide brush. For corners and hard-to-reach areas, a smaller brush works perfectly – it ensures every bit gets treated. Don't forget to apply the gel both front and back. To prevent the product from drying out, wrap the window in cling film. Now, it's time to be patient! The gel should be left to work for at least 24 hours to dissolve the rust properly. During this time, it penetrates deeply into corroded areas, creating the perfect foundation for the next steps.





## Step 2: applying rust protection primer

Let's continue! After 24 hours, the WEICON Rust Remover Gel will have done its job – now it's time for another clean. Remove the cling film and place the barn window in a tub of warm water. Use a brush to scrub off any remaining gel, dissolved rust and dirt. Take your time and be thorough – the cleaner the surface, the better the final result.

Once the window is completely dry, it's time for the next important step: applying the rust protection primer. Especially in a chicken coop, the old barn window will be exposed to the elements, so reliable protection is crucial. We recommend using WEICON Zinc Spray, which creates a protective zinc coating on the metal and effectively prevents new rust from forming. Spray it evenly over the cleaned surface, paying special attention to the edges and corners, as this is where rust tends to form most easily. After application, allow the spray to dry thoroughly so the protective layer can work its magic. This way, the window will not only look great but stay protected permanently.

## Step 3: applying rust protection

Now for the finishing touches: the next step adds both extra protection and a more attractive look. After applying the primer, it's time to apply WEICON Rust Protection 2000 PLUS in anthracite. The coating provides a smooth, elegant finish and long-term protection against the effects of weather. The anthracite colour complements the look of the chicken coop beautifully and gives the old barn window a modern, stylish character – turning an old piece of metal into a real eye-catcher.



## Step 4: inserting the window panes

Finally, it's time to insert the panes with WEICON Windscreen Adhesive. Start by taping off the edges of the panes to keep things tidy. This way, the glue ends up exactly where it should. A great feature of our Presspack products is the special Ergo-Connect dosing tip which makes application even easier. First, apply the windscreen adhesive to the front side. Then, carefully insert the window pane. To ensure a secure and firm fit, apply adhesive to the back too. Next, remove the adhesive tape to reveal a clean, precise edge. While doing this, gently press the pane with your other hand to ensure everything stays in place. Now the adhesive just needs 24 hours to cure – and your new showpiece is ready to shine in its original frame.



Have a look  
here:



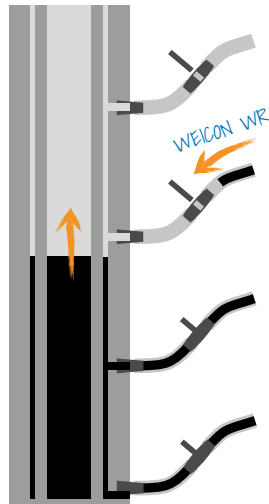
## SEALING THE GAP ON A ROTOR SHAFT IN A GRAVEL WASHING PLANT

# Avoiding the cost of a new purchase

In a gravel washing plant, large machines and complex mechanical systems are used to process and prepare gravel, sand and other types of rock material. Well-functioning and properly maintained machines are an essential part of the success of daily work. If a machine breaks down, it usually needs to be replaced quickly – unless a suitable alternative is available.

An important component of gravel washing plants is the rotor shaft with integrated paddles mounted on the side. It mixes and washes the gravel in the plant to remove impurities and sort it by size. Afterwards, the gravel can be used for various applications, such as for decorative purposes in landscaping or as an aggregate in other building materials.

The rotor shaft is exposed to extreme loads, leading to wear and tear. The challenge arises when, as in this case, the corresponding rotor shafts are no longer manufactured, and no replacement parts are available. To avoid a new purchase, two rotor shafts were bonded together and stabilised into a single rotor shaft. The two rotor shafts were inserted into each other, and the hollow space was filled with epoxy resin to transfer the corresponding forces – a much more cost-effective solution. The two shafts had to be joined together in a force-fit and form-fit manner and the space between them had to be filled.



Discover the  
blog post here



## The perfect solution: WEICON WR

To seal the gap on the rotor shaft, the two rotor shafts were inserted into each other and placed in an upright position. Next, filling holes were drilled at intervals of around one metre and provided with threads in order to attach connecting pieces. The gap was then filled with the casting compound. To do this, our steel-filled epoxy resin system WEICON WR was injected into the shaft from the bottom up. As soon as the product emerged from the next hole, the filling continued at the hole above. The process was repeated hole by hole and the product was injected until the gap between the two shafts was completely filled from bottom to top.

In this case, prior cleaning was unnecessary, as only WEICON WR was used. The product cured in the next step. WEICON WR is a two-component epoxy resin system that creates both a form-fit and a force-fit connection between the two shafts. Once the gap had been completely filled, the rotor shaft was ready for normal operation again.







In each issue of the WEICON News, we present two of our employees' favourite WEICON products.

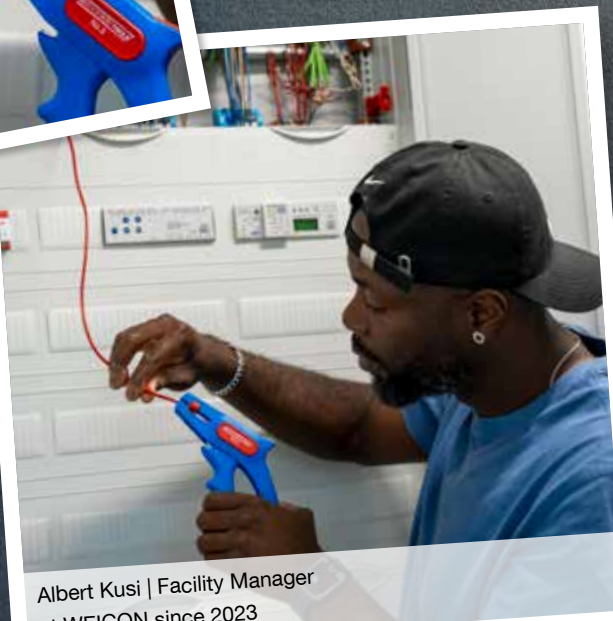
These are products that colleagues always have at hand at home and that can be used for private use as well as in the industrial sector.

## Silicone-Fluid

"Our Silicone-Fluid definitely is my favourite product when it comes to my hobby: horseriding. Riding equipment is exposed to a great deal of wear and tear. I used to have to take my riding boots to the cobbler quite often because the zip had broken or wouldn't open and close properly anymore. Since I started using the Silicone-Fluid, I've noticed a real difference. I spray the zips regularly, which keeps them moving smoothly and even helps to preserve the material. The Silicone-Fluid is also approved for use in the food and beverage industry, making it completely safe if your horse comes into contact with the product. A strong recommendation – not just for horse people!"



Vera Stahl | Physiotherapist  
at WEICON since 2019



Albert Kusi | Facility Manager  
at WEICON since 2023

## Wire Stripper No. 5

"As Facility Manager at WEICON, I frequently work with cables and wiring – and the Wire Stripper No. 5 has become an indispensable tool. It's perfectly reliable when stripping a wide range of cable types, delivering quick, clean and precise results. In daily operations, efficiency is key – every movement matters. The tool is lightweight, durable and comfortable to use. I even use it in my personal life for smaller jobs and repairs. For me, it's more than just a tool – it really makes everyday tasks easier, both at work and at home."



**NEW****RUST REMOVER GEL AND RUST REMOVER LIQUID**

# Powerful solutions for rust removal

**Rust is a major problem across many industries. It attacks surfaces, damages pipelines and can even impair machines and equipment.**

**WEICON offers a broad range of products to protect surfaces from corrosion and remove rust. Two new additions to this portfolio are our Rust Remover Gel and Rust Remover liquid.**

## RUST REMOVER LIQUID

Say goodbye to rust! Our new WEICON Rust Remover liquid is the perfect solution for the effective elimination of rust and corrosion. This highly concentrated dip restores various metal parts down to the bare metal. It can easily be diluted with water and can be reused multiple times. True to its promise "Bye-bye, rust", it is ideal for many industrial applications!

This powerful rust remover is suitable for treating sheet metal and steel structures. No special tools or equipment are required – simply dilute with water for standard applications and immerse the affected parts. The water-based solution is especially useful for intricate or delicate items where brushing or spraying is difficult, such as art pieces, the interior surfaces of fuel tanks etc. In addition to these new products, WEICON offers a wide range of other solutions to combat rust effectively and protect surfaces long-term.

- ▶ highly concentrated
- ▶ removes rust from parts down to bare metal



## RUST REMOVER GEL

The gel is designed for the fast and thorough removal of rust and tarnish. It can be used on ferrous steel, brushed stainless steel, copper, brass, chrome and silver. Thanks to its thick, pasty texture, the gel can also be applied to vertical surfaces.

With fast-acting performance and excellent penetration, it is highly economical. Tarnish can be removed in seconds, while rust removal may take between 15 minutes and 12 hours, depending on the severity of corrosion.

- ▶ very economical
- ▶ solvent-free
- ▶ high reaction speed



### WHAT CAN I DO AGAINST RUST?

In addition to the new products, we offer a wide range of other solutions to combat rust effectively and protect surfaces permanently.







STUDENTS FROM FH MÜNSTER VISIT WEICON

# Shaping a greener future: innovative ideas at WEICON



View the  
sustainability  
report here!

**Sustainability remains a key challenge in today's world – and the chemical industry plays an important role in addressing it. That's why WEICON has been working for several years to promote sustainable practices, whether through eco-friendly packaging such as our Green Tube, charging stations for electric vehicles, an improved work-life balance or our Green Line of WEICON TOOLS.**

This commitment is also reflected in our first sustainability report, which we published a year ago. In this report, we highlight how we're actively pursuing our mission to help shape a better future.

We believe sustainability shouldn't just be practised inside the company – it should also be communicated to the wider world. We especially want to inspire younger generations and show them that chemistry and sustainability are not incompatible. Our colleague Iulia Stroila is responsible for sustainability at WEICON. She also shares her expertise in her capacity as Junior Professor for Entrepreneurship and Sustainable Innovation at the FH Münster University of Applied Sciences.

## Fresh ideas

In December 2024, we once again had the pleasure of welcoming students from FH Münster to our company. Students from the university had already visited us in 2023. As part of the international seminar "Innovation Marketing & Entrepreneurship", they developed creative approaches to reducing CO<sub>2</sub> emissions and promoting sustainability within our company.

At the start of the seminar, students visited our premises to get a first-hand look at the company – a key step in helping them develop their ideas. A few weeks later, we met again in Münster. During the second visit, the four teams presented their results.

After a brief overview of WEICON and our existing sustainability initiatives by our sustainability officers Iulia Stroila and Philipp Knüppel, the teams introduced their concepts. An open discussion followed, where the ideas were jointly explored and elaborated.

The ideas were impressive:

**Sustainable packaging** – a concept featuring recyclable and refillable spray cans and spray caps made from the same material as our Green Line tools.

**Sustainability in WEICON's employer branding** – introducing a "Sustainable Employee of the Month" award. The aim is to motivate the team and increase awareness of more sustainable behaviour.

**Modernisation of catalogues** – a proposal to reduce paper consumption through digital and resource-efficient catalogue solutions.

**Sustainable logistics** – an innovative packaging concept using eco-friendly cardboard materials.

Henning Voß, Head of EHSC Management at WEICON, was full of praise: "The teams' presentations were truly impressive. It's always fascinating to see the ideas that people from outside the company come up with – people who aren't involved in day-to-day operations and who have a completely different perspective on WEICON and our processes."

An inspiring exchange with many exciting ideas – we'd like to thank everyone involved and look forward to future collaborations with FH Münster!



#### WEICON ASSEMBLY PASTES

## A must-have for repair and maintenance tasks

**WEICON assembly pastes provide specialised protection and lubrication and act as powerful release agents for heavily stressed components across a wide range of industries. They play a vital role in ensuring smooth operations, particularly under high-temperature conditions.**

### Assembly pastes

Corrosion causes significant costs for the industrial sector every year. To minimise the corrosion process right from the outset, WEICON assembly pastes can be used as a preventive measure. These products are able to withstand extreme conditions, such as exceptionally high temperatures or exposure to various media, making them an essential part of industrial operations and processes.

Our WEICON assembly pastes won't let you down during your maintenance and repair tasks. The applied lubricating film prevents components from seizing and significantly facilitates both assembly and disassembly. Additionally, it speeds up work processes and helps avoid costly repairs.

### What are assembly pastes?

Assembly pastes contain a high proportion of solid lubricants – generally between 30 and 50 percent. This makes them ideal for high operating temperatures, heavy pressure loads and prolonged exposure to outdoor conditions. They offer protection against oxidation, corrosion, fretting corrosion, stick-slip effects and cold welding. Assembly pastes are used in areas with little to no movement, but where very high forces are at play. Therefore, they are the perfect lubricants for threaded connections or for pressing in pins and bolts. They ensure that bolted joints remain secure while still allowing easy disassembly when required.



*Protects against:*

► corrosion

► seizing

► wear and tear





We'd like to introduce a few examples of our multi-purpose assembly pastes:



## Anti-Seize High-Tech Assembly Paste

WEICON Anti-Seize High-Tech Assembly Paste is resistant to high temperatures and offers outstanding anti-seize properties. It is metal-free, gentle on materials and NSF-approved. Anti-Seize High-Tech is a solid lubricant paste for metal threaded connections. The paste is especially suitable where metal-containing pastes could cause electrolytic reactions, where nickel-based products are unsuitable for health reasons or where metal-based dark-coloured pastes cannot be used for visual reasons.

## Anti-Seize Ceramic Paste

WEICON Anti-Seize Ceramic Paste is a high-performance synthetic assembly paste that is both metal- and silicone-free. It is designed for universal use. The ceramic paste features high-temperature resistance, excellent anti-seize performance and is gentle on materials. The paste contains no free metals and is compatible with stainless steel and other nickel alloys (no formation of hexavalent chromium). It is ideal for applications where metal-containing pastes could cause electrolytic reactions, where nickel-based products are unsuitable for health reasons, or where metal-based dark-coloured pastes cannot be used for visual reasons.

WEICON Anti-Seize Ceramic Paste acts as an outstanding release agent and provides excellent protection and lubrication even under high temperatures and heavy loads. It provides very effective protection against corrosion, wear and extreme weather conditions. The assembly paste can be used on bolts, screws, studs, pipe fittings, nuts, mechanical seals etc. Typical application areas include chemical plants, oil refineries, power stations, paper mills, steelworks and foundries, as well as the maritime sector.



## Copper Paste

WEICON Copper Paste provides protection and lubrication and acts as a release agent. It is resistant to high temperatures and corrosion. The paste offers strong adhesion and is free from sulphur, lead and nickel. It is used as an assembly lubricant for threaded connections and all types of sliding surfaces. Copper Paste forms an effective lubricating and separating film on insertion tools, wear bushes, screws, as well as on threaded, plug-in and bayonet connections of all kinds. It protects functional surfaces against corrosion and fretting corrosion. The product can also be used to reduce vibration on brake pads and guides, brake cams and pins or on battery terminals in cars and lorries. In addition, it is suitable for use on other electrical connections, on wheel bolts or nuts and wear bushes in electric, pneumatic and hydraulic hammers.

## 25TH EDITION OF WEICON NEWS

# Company magazine celebrates anniversary

In this edition, we're celebrating several important anniversaries, marking milestones for our company, our branch in Dubai and some of our team members. But there's one very special anniversary we, the editorial team of the News, are especially proud of: this is the 25th edition of our company magazine!

## It all started with the launch in 2012

WEICON News was launched in autumn 2012. We started out with 20 pages and a small print run, simply to test whether the magazine would be popular with our readers. And it was! Thirteen years later, WEICON News is distributed to around 10,000 readers in German-speaking countries alone. Our company magazine now reaches more people than some trade journals in the industry! From the

very beginning, the News has been published twice a year – always with a clear purpose: to give our readers a glimpse behind the scenes at WEICON and to introduce the people who work hard every day to make our company what it is.

## Glimpse behind the scenes

For more than ten years, our magazine has shared interviews and reports about WEICON, our global branches, innovations,

products, events, partnerships and many other topics! We've created regular features such as "What does... actually do?" and "My favourite product" to give our readers the chance to get to know the people behind WEICON. We wish to shine a light on the individuals who shape our company – without them, our success wouldn't be possible.

Thanks to WEICON News, our readers can discover the faces and stories behind the names of our team members. "The News is an essential medium for us to share

exciting topics and announcements from our company. Through this publication, our readers can access and experience the WEICON world. We provide far more insights into our company than most others do, and this remains extremely important to us. We hope you continue to enjoy our News and are always happy to receive suggestions and feedback, which help us keep the magazine interesting and varied in the future," says Thorsten Krimphove, Head of Public Relations at WEICON.

2012



2025

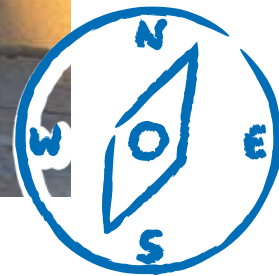






# Julian Keller

Area Sales Manager



## WEICON INTRODUCES ITSELF

# What does... actually do?

### Which department at WEICON do you work in?

I work as an Area Sales Manager in the Export department.

### How long have you been working at WEICON?

I started in November 2022.

### What are your tasks?

In my capacity as a travelling representative, I'm responsible for the markets in Denmark, Sweden, Norway, Israel, Jordan and Malta. This means travelling to the countries regularly. The trips include visits to customers, training sessions, attending trade fairs and acquisition activities to win new customers for WEICON. Since I also love travelling in my free time, the job is really interesting and varied, offering many different tasks.

### Which sports do you like to watch?

My favourite sports to watch are football and tennis.

### Big city or Swiss mountain lake when you're 75?

I would definitely choose the Swiss mountain lake. Whether it's Switzerland, Austria or anywhere else – mountains are just so diverse and stunning.

### What's your favourite food?

Pork medallions served with pepper sauce and hash browns is my all-time favourite dish.

### Which country do you most want to visit?

I travelled to Sri Lanka in January, which was great. Vietnam was another option – a destination that's still high on my list. Looks like this will be my next travel spot.

### Which was the last TV show you watched?

I recently watched Zero Day on Netflix and the German series "Die Discounter".

### What skill would you like to acquire?

I would like to speak another language alongside Spanish and English – French would be my choice.

### Which hobbies do you have?

I play football in a club and started playing tennis again last year. Other than that, I enjoy a game of badminton or squash now and then.

### If you could try out another profession for a day – what would it be?

Without a doubt: pilot or policeman.

### You have a complete day off. What's your favourite way to spend this day?

In an ideal scenario, the sun would be shining. Then a relaxed breakfast, a cycling tour, followed by a game of tennis, and later in the evening, watching football and getting the barbecue going.

## Welcome to the team



**SASCHA RENE  
LASKOWSKI**  
Head of Bistro



**HATICE  
ATASKAN**  
International  
Sales



**LUCIANO  
HERNAN SOLÍS  
SAENZ**  
International  
Sales



**MELEK  
TÜRKSEV**  
International  
Sales



**NINA  
PETERS**  
International  
Sales



**MARIE  
GEDICKE**  
People & Culture



**MERLIN  
DIECKMANN**  
People & Culture



**AGNES  
GOSSEN**  
Product  
Management



**ANASTASIOS  
MICHAÏL**  
Product  
Management



**ESTHER  
VOCKROTH**  
Product  
Management



**LEONIE  
NEUHAUS**  
Purchasing



**ANDRÉ  
TABORSKY**  
Sales DACH



**ALAN  
MICHNA**  
Warehouse



**ZBIGNIEW JAN  
MICHNA**  
Warehouse



**JAMES  
KAMARA**  
Warehouse



**PAULINA  
KÖHLER**  
WEICON  
Production



**SALVATORE  
SCARLATA**  
WEICON  
Production



**SAMANTHA  
ROHNER**  
WEICON  
Production



**SARAH  
LANG**  
Inside Sales /  
Back Office – AUS



**CLAIRE  
KELLEHER**  
Sales – AUS





**ELIANA  
MARTINEZ**  
Sales – CO



**MAREK  
ALBERT**  
Warehouse – CZ



**ALBERTO  
LLAVORÉ  
SÁNCHEZ**  
Sales – ES



**LAURA  
LAMMOGLIA**  
Sales – IT



**MUSTAFA TÜRKER  
IRMAK**  
Sales – TR



**ALİ  
SAKARYA**  
Sales – TR



**ABDURRAHMAN  
KARAMAN**  
Sales – TR



**HAKAN  
GÜNEŞ**  
Sales – TR



**CATALIN  
CONSTANTIN  
MARCU**  
Area Sales  
Manager – RO



**ANDREEA-  
DIANA  
MOLDOVAN**  
Commercial Sales  
Assistant – RO



**FLAVIUS-DANIEL  
SITA**  
Sales – RO



**MELISA OLWAM  
SOMBO**  
Office – ZA



**SIBUSISO  
MAZIBUKO**  
Warehouse – ZA



**KATLEGO  
MOKGOSI**  
Warehouse – ZA



**JOEY  
YAP**  
Sales – SG



**KYNE  
HOOI**  
Sales – SG



**JESLYN  
HO**  
Sales – SG



**SHARON  
TAN**  
Sales – SG

And what  
about you?



**WEICON**  
App



**WhatsApp-  
Service**




## WEICON GmbH & Co. KG (Headquarters)

Königsberger Straße 255  
DE - 48157 Münster, Germany  
Tel.: +49 (0) 251 9322-0  
Email: info@weicon.de


 **WEICON GmbH & Co. KG (Headquarters)**  
Münster – Germany

 **WEICON Middle East L.L.C.**  
Dubai – United Arab Emirates

 **WEICON Inc.**  
Kitchener – Canada

 **WEICON Kimya Sanayi Tic. Ltd. Şti.**  
İstanbul – Türkiye

 **WEICON Romania SRL**  
Budiu Mic (Targu Mures) – Romania

 **WEICON SA (Pty) Ltd**  
Muizenberg (Cape Town) – South Africa


 **WEICON Production GmbH**  
Schwalmtal – Germany

 **WEICON South East Asia Pte Ltd**  
Singapore

 **WEICON Czech Republic s.r.o.**  
Teplice – Czech Republic

 **WEICON Ibérica S.L**  
Madrid – Spain

 **WEICON Italia S.r.l.**  
Genova – Italy

 **WEICON Colombia S.A.S**  
Medellín – Colombia

 **WEICON Australia Pty Ltd**  
Stapylton – Australia



[www.weicon.com](http://www.weicon.com)